

Prof. Neelu Rohmetra
Director, The Business School
Founder Director International Centre for Cross-Cultural Research and Human
Resource Management, (ICCCR & HRM)
University of Jammu, Jammu

Prof. Neelu Rohmetra is the Director of The Business School and Founder Director International Centre for Cross-Cultural Research and Human Resource Management, (ICCCR & HRM), University of Jammu, Jammu. Prof. Rohmetra is the winner of the prestigious AICTE Career Award for Young Teachers below 35 years of age for the year 1999-2001. She is also the recipient of AIMS (Association of Indian Management Schools) Best Teacher Award for the year 2007. She specializes in Human Resource Development, Organisation Behaviour and Cross-Cultural Management.

With over 22 years experience of teaching and research in management, Prof. Rohmetra is the US State Alumni, and has participated in the 'International Visitor Leadership Programme of the US State Department, USA' in 2006. She has also been the Visiting Fellow to The Centre for Cross-Cultural Management Research, EAP-European School of Management, Oxford, UK, in 1998. During her visit, she taught "International HRM" with special reference to India. In 2001, the Commonwealth Commission in UK selected her under the Post-Doctoral Research Programme, as Senior Fellow at the Department of Management Learning, Lancaster University, UK, in the area of "Training and Development". She is also the winner of Fulbright Visiting Lecturer Fellowship for the year 2001-02. Prof. Rohmetra has published about 40 research papers in journals of national and international

repute. She has also had the privilege of presenting her research papers and chairing Technical Sessions at various international conferences including those organized by Lingnan College, Hongkong, 1995; Nanayang Technical University, Singapore, 1996; Napier University, Scotland, 2002; Lancaster University, UK, 2002; Tilberg University, Netherlands, 2006; Northumbria University, Newcastle, UK, 2009; Queen's University, Belfast, Ireland, 2010; and the Technical University of Cluj Napoca, Romania, 2010.

Prof. Rohmetra is also the author/editor of six books titled: Human Resource Development in Commercial Banks in India, Ashgate Publishing Co., UK (1998); Cultural Paradigm in Managing People and Organisations, Excel Books, New Delhi, India (2005); Human Resource Development: Challenges and Opportunities, Anmol Publications Pvt. Ltd., New Delhi (2005); Transformative Organizations Across Globe, Response Books, Sage India (2002); and Strategic Thought in the New Age Management, Excel Books (2006). Dr. Rohmetra is in the Editorial Boards of three International Journals: International Journal of Cross Cultural Management, Sage, UK; Human Resource Development International Routledge, Taylor and Francis group, UK and Review of Management and Economic Engineering, Todesco Publishing House, Cluj Napoca, Romania. She has been a member of the 'Project Globe—A 60 Nation Study on Cross- Cultural Leadership', developed by Prof. Robert House at Wharton Business School, USA.

Prof. Neelu Rohmetra is recipient of 5 Gold Medals. She was conferred with S. Radhakrishnan Award of University of Jammu for the Best Graduate and J&K Bank Commerce Topper Merit Gold Medal for the Year 1985.

Prof. Rohmetra has been instrumental in the establishment of the Jammu Chapter of National HRD Network. Besides, she has recently completed two major research projects one each sponsored by University Grants Commission, New Delhi and All India Council For Technical Education, New Delhi, entitled "Evaluating Human Resource Function For Enhancing Performance Using HRD Scorecard Model: The Case of Select Indian and Foreign Banks In India", and "Managerial Values across Cultures and Nations". She is actively involved in research and training in the areas of Human Resource Development, Cultural Management Challenges and Issues across national boundaries and International HRM. In her new assignment as the Director of the newly established International Centre for Cross-Cultural Research and Human Resource Management, Prof. Rohmetra is currently engaged in seeking collaborations with the national/international academic partners in the area within the ambit of promoting cultural exchanges, joint research, teaching and training. Besides, Prof. Rohmetra is a certified British Council Spring Board Trainer and the UGC accredited Resource Person/Trainer for the Capacity Building Programme for Women Managers in Higher Education. She is also the Life/Professional Member of: All India Management Association; Indian Institute of Public Administration; All India Commerce Association; Academy of HRD Network, Hyderabad; Academy of International Business, USA; Indian Industrial Relations Association; Indian Society for Applied Behavioural Sciences and Indian Society for Training and Development.

She has organized various National and International Conferences as Conference Convener/Secretary in The Business School, University of Jammu, Jammu, and ICCCR & HRM including 3rd International Conference

on "Cross-Cultural Management: Practice and Research", March 3-5, 2011; "Geothermal and Other Energy Resources of Ladakh: Technological and Business Viability", July 2010; "2nd International Conference on Cross-Cultural Management: Practice and Research", Feb 2010; "1st International Conference on Cross-Cultural Management: Practice and Research", Feb 2009; "International Conference on Strategic Thought in the New Age Management", Nov 2006, and "Managing Diversity in Organizations: The HR Perspective", May 2003.