
TENDINȚE EUROPENE ȘI NAȚIONALE ÎN ABORDAREA STRATEGIEI DE RESURSE UMANE

NATIONAL AND EUROPEAN TRENDS IN APPROACHING THE HUMAN RESOURCES STRATEGY

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Abstract: Globalization, European / multinational companies, human development, economic, social, political and cultural diversity specific to any region or country are factors with major impact upon the human resources management in Europe. In Romania, in the case of some companies, the economic growth has induced in the latest years the quantity in favor of the quality of the labor force. In the context of the actual economic crisis, competition has become tougher, the human resources market has changed and the flexible companies that are likely to understand the necessity of efficient human resources will be able to preserve their position on the market. The present paper it highlights several national and European trends in human resources.

Keywords: human resources, strategy, european trends, national trends.