

## VOR SUPRAVIETUI „VECHILE” ÎNTREPRINDERI CRIZEI ECONOMICE?

## WILL ROMANIAN „OLD” ENTERPRISES SURVIVE THE ECONOMIC CRISIS?

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**Abstract:** Many of the enterprises founded in Romania before 1989 slowly disappeared after the revolution. This study tries to analyse the cultural and financial problems of this enterprises compared with the enterprises founded after 1989. We made a pilot study in 10 enterprises in Cluj county regarding organizational culture. There were selected five enterprises founded before 1989 and five enterprises founded after 1989. The cultural results were almost disastrous for the enterprises founded before 1989. The second part of the study consisted of calculating the most important performance financial indicators. This second part just confirmed the result of the organizational culture study.

**Keywords:** old enterprises, organizational culture, economic crisis, remaining mentalities, financial indicators