

# MANAGEMENT ORIENTAT SPRE ACȚIONARI

## MANAGEMENT ORIENTED TOWARDS SHAREHOLDERS

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**Abstract:** It is important for managers to know to what is the shareholders interest in order to do something about it. In a global context, the shareholders come from different cultures and different social and economic backgrounds. They have a different perception as to what their role should be in the company they hold titles in. It is management's interest to increase the revenue of the company because their remuneration packages usually increase too. If we are talking about a takeover of the company managers can loose their job, while stakeholders have profit from the shares increase. So, the management's interests and the shareholders' interests can be in conflict. They can also align if the managers hold shares in the company they run.

**Keywords:** shareholders, shareholders' interests, shares, management's interests