

STUDIU PRIVIND TIPURILE DE MANAGEMENT UTILIZATE ÎN INSTITUȚIILE DE CULTURĂ DIN ROMÂNIA

STUDY CONCERNING THE TYPES OF MANAGEMENT USED IN CULTURAL INSTITUTIONS FROM ROMANIA

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Abstract: The study refers to the identification of funding sources of public cultural institutions from Romania in order to support an activity whose purpose is not necessarily of an economic nature, but rather of cultural and social one. The perception concerning the lack of funding for culture is exacerbated by the effect of the recent financial crisis. Romania's cultural system is a system that receives financing from budgetary funds. Under the terms of a budget in continuous diminution, the combination of these three conflicting parameters that define a project – time, budget and quality - the complex problem solving can be obtained within reduced time with superior economic results, and the raising of the funds through financing tools that are available for cultural institutions can increase the efficiency and the effectiveness of organizations by quality management.

Keywords: management through budgets, project management, cultural institution, cultural system, quality management..