

REPERE PRIVIND COMPETITIVITATEA INTERNAȚIONALĂ A ROMÂNIEI

BENCHMARKS FOR THE INTERNATIONAL COMPETITIVENESS OF ROMANIA

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Abstract: Summarising the findings of theoretical and empirical research, the paper highlights the key points in the evolution of debates in the field, presents the methodology for determining the global competitiveness index and identifies Romania's position. With respect to Romania, the study reveals three important aspects: a) the international competitiveness of the national economy is dependent on basic requirements (40%), the intensity of the concerns to improve efficiency (50%) and the focus on innovation (10%); b) the downward trend of the global competitiveness index; and c) the most important factors exerting a negative impact on international competitiveness are: corruption, the taxation rate, the inefficiency of governmental bureaucracy and the access to finance.

Keywords: competitiveness factors, efficiency, innovation, international competitiveness, global competitiveness index.