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# CE TREBUIE SĂ ȘTIȚI DESPRE COACHING

## WHAT YOU NEED TO KNOW ABOUT COACHING

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**Abstract:** Corporate work requires permanent transformation of organizations, which also requires bigger responsibility of employees. Planning, controlling and organizing procedures are indispensable for managing continual changes. An ideal means facilitating change-management of corporate leaders is coaching. Our study is aimed at providing a clear definition of coaching, examining how it can be applied and introducing its other components as well as comparing them with other methods.

**Keywords:** characteristics of coaching, coach, components of coaching