

CUM SUNT IMPLEMENTATE TEORIILE MOTIVĂRII ÎN FABRICA “KUCOVA”

HOW THEORY’S OF MOTIVATION ARE IMPLEMENTED IN “KUCOVA” PLANT

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Abstract: This paper has the object to provide more information to CEO about how theory’s of motivation are implemented in “Kucova” Plant. At the beginning I made sure to describe what motivation is. Considering that the usage of motivation theories in “Kucova” Plant and its structures are low and employees barely know its function. There was made a study between employees of different levels at this plant. The purpose of this survey was to find how informed are employees about motivation theories and which of motivation tools do they prefer. After that I explained all the survey's questions along with the statistics, further more to show that this survey was successful or not. The finalization of this concludes in the fact that there is very little information on motivation theories and is barely practiced at “Kucova” Plant. Some recommendations are made according to this conclusion

Keywords: Motivation, Organization, Survey, Theories, Financial, Needs, Structure