

EDUCAȚIA ANTREPRENORIALĂ (O CERCETARE ALE STUDENȚILOR CA AGENȚI AI SCHIMBĂRII ÎN ÎNȚREPRINDEREA SOCIALĂ)¹

ENTERPRISING EDUCATION (A RESEARCH ON STUDENTS AS AGENTS OF CHANGE IN SOCIAL ENTREPRENEURSHIP)¹

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Abstract: This article is a study on the awareness and understanding of social entrepreneurship among students, which tries to emphasize the different meanings this buzz word has developed. Whether we are discussing the purpose of social entrepreneurship, the fields it activates in or the profit which should or should not be distributed, this article aims to cover all aspects of the definition of this field as well as the initiators and parents of this trend. Moreover, the article wants to demonstrate that students are the emerging social entrepreneurs and important initiators of change in this field. In this regards, students should be educated and should develop skills within the universities programs, skills that are very specific compared to simple entrepreneurship. The main objective of this article is to show that education facilities need to educated themselves in order to see students as our future entrepreneurs as well as “educate” themselves to provide them with the skills set necessary to become these entrepreneurs. Education needs to become enterprising.

Keywords: social entrepreneurship, student, education, change, higher education, awareness

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