

# EVOLUȚIA CREATIVITĂȚII ÎN CADRUL UNIUNII EUROPENE

## THE EVOLUTION OF THE CREATIVITY IN THE EUROPEAN UNION

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**Abstract:** The purpose of this paper is to provide readers with analysis about the evolution of the creativity inside European Union and to underline the major differences between countries and regions. The analysis will contour the most successful countries regarding creativity (and its variables) through a direct comparison based on the Creative Space Index (CSI). The analysis will be completed with a parallel between the creativity score, the geographical position and the political orientation that affected the regions. The score will finally generate the rank regarding the position of the countries in the EU based on the creativity index (which includes openness, technology, talent, cultural position, tourism, business, industry, regulations, accessibility and conditions for life). Finally, I have included a comparison between the final results and the development state of the involved countries.

**Keywords:** creativity, European Union, composite index