

CERCETARE CANTITATIVĂ PRIVIND STILURILE DE MANAGEMENT ROMÂNESC ȘI FRANCEZ DIN NORD-VESTUL TRANSILVANIEI

QUANTITATIVE RESEARCH ON THE ROMANIAN AND FRENCH MANAGEMENT STYLES IN NORTH-WESTERN TRANSYLVANIA

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Abstract: The research aims the comparative description of the Romanian and French organizational climate in Transylvania in light of the leadership model practised, using for this purpose the scientifically validated MLQ Multifactor Leadership Questionnaire 5x version, developed by the researchers Bruce Avolio and Bernard Bass. To analyse the data collected through the MLQ-5x questionnaire, we applied the research methodology specific to this tool, also found in the specialised studies reviewed.

Keywords: leadership, transformational scale, transaction scale, laissez-faire scale; quantitative research