

# **CALITATE, TIMP DE EXECUȚIE SAU PROFIT, O LUPTĂ ÎNTRE TEHNOLOGIA CLASICĂ ȘI TEHNOLOGIA MODERNĂ ÎN FIRMELE DE CONSTRUCȚII DIN ROMÂNIA**

## **QUALITY, TIME OF EXECUTION OR PROFIT, A FIGHT BETWEEN CLASSIC TECHNOLOGY AND MODERN TECHNOLOGY IN ROMANIAN CONSTRUCTION COMPANIES**

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**Abstract:** The results of the study carried out in this paper emphasize the fact that certain execution stages are still made using classic technology due to several factors: one decisive factor is the low cost of the labour force, while another important factor is the lack of skilled workers capable of handling modern technologies. On the other hand, those who are still interested in investing in technology are the large European construction companies operating on the Romanian market too. From the economic point of view, the most profitable works where modern technology is used are the concrete element moulding and the finishing of surfaces with plaster works, while at the other end of the spectrum are the reinforced concrete execution works, which are still more profitable if classic methods are used.

**Keywords:** innovation, workers, price, profit