

EVALUAREA HEINNOVATE – PRIMUL PAS ÎN IDENTIFICAREA ASPECTELOR ANTREPRENORIALE ȘI DE INOVARE ÎNTR-O INSTITUȚIE DE ÎNVĂȚĂMÂNT SUPERIOR. STUDIU DE CAZ

HEINNOVATE SELF-ASSESSMENT – THE FIRST STEP IN IDENTIFYING THE ENTREPRENEURIAL AND INNOVATION ASPECTS IN A HIGHER EDUCATION INSTITUTION. CASE STUDY

Conf. dr. ing. dr.ec. Habil Carmen GASPAROTTI

Student Ana CHIROȘCĂ

Universitatea „Dunărea de Jos” din Galați

Abstract: This paper aims to present the concept of the entrepreneurial university and its relevance in the current context, as well as how the benefits of the HEInnovate tool can be harnessed by integrating the self-assessment and diagnosis component into a higher education institution (HEI). Within the framework of the proposed research, we intend to highlight a number of more relevant aspects of the entrepreneurship and innovation in a higher education institution in Romania, taking into account the perceptions of the main actors in the institution regarding the existing entrepreneurial approaches and the possibilities of developing the entrepreneurship spirit. The research methodology is based on the HEInnovate tool and allows self-assessment of the institution using a questionnaire covering seven key areas (pillars) for developing the entrepreneurial and innovative institutions. The main practical implication of this research refers to the possibility of reflection on the concept of the entrepreneurship as a chance of the personal fulfillment so that each respondent can develop his own business as a way of involving them in ensuring excellence.

Keywords: HEInnovate, value of entrepreneurship, knowledge exchange, organizational innovation, collaboration and partnerships.