

EVALUAREA FACTORILOR CARE CONTRIBUIE LA CREȘTEREA MOTIVAȚIEI STUDENȚILOR DIN ÎNVĂȚĂMÂNTUL SUPERIOR

THE EVALUATION OF FACTORS THAT CONTRIBUTE TO THE GROWTH OF MOTIVATION OF STUDENTS FROM THE HIGHER EDUCATION

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Abstract: The higher education constitutes an essential part of the educational system which stays at the bottom of both social and cultural growth, and the economic growth by increasing the employment process. Acquiring knowledge, abilities and practices from social sciences is essential in the education process. This research is based on a market research in January - April 2018, resulting in identified factors that contribute increasing the motivation of students in higher education and reducing the dropout rate. At the end of the paper, a series of recommendations addressed to the students and teachers involved in increasing the motivational degree and the autonomy in teaching, respectively diversifying teaching strategies to help students in the learning process are developed. At the same time, it is proposed a framework on student motivation. These are relevant facts, because the students see this subject necessary for their career.

Keywords: teaching-learning process, higher education, teaching methods, motivation, student.