

SOLUȚII DE FINANȚARE PENTRU START-UPURI ȘI FIRME MICI ÎN ROMÂNIA

FINANCING SOLUTIONS FOR ROMANIAN START-UPS AND SMALL BUSINESSES

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Abstract: Start-ups and small businesses are important companies for an economy because they create new jobs opportunity, contribute to the growth of the economy and bring diversity and innovation in the area. Their financing is an important issue, especially in tough economies, when access to loans or other traditional financing sources is difficult. Statistics show that most of the start-ups are financed by their own resources and secondly by loans. This paper has the purpose to present other sources for start-ups and small business than entrepreneurs' money and loans.

Keywords: start-up, crowdfunding, business angel, business accelerator, business incubators.