

# MODELUL HARZBURG CA BAZĂ A SISTEMULUI GERMAN DE MANAGEMENT

## THE HARZBURG MANAGEMENT MODEL AS THE FOUNDATION OF THE GERMAN MANAGEMENT

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**Abstract:** Germany is fascinating and sometimes it creates public debates around itself. The German efficiency and the economic dynamism of this country, or its ability to organize in the face of crises or unexpected events such as the unification or the wave of refugees in these last two years, sometimes turn this country into an object of admiration. The present article aims to present the theoretical aspects regarding the German management model and the Harzburg management model which we consider to be the basis on which the German management was build. It is our understanding, that in order to fully understand a concept, one must go back to its roots. We propose an overview of a rather unstudied management model which is currently widely used without having the recognition of its real value.

**Keywords:** German management, Harzburg model, organizational performance, entrepreneurship.