

# CLIMATUL ORGANIZAȚIONAL ÎNTR-O FIRMĂ DE PRODUCȚIE DIN PERSPECTIVA RELAȚIEI DINTRE LEADERI ȘI SUSȚINĂTORI

## THE ORGANIZATIONAL ENVIRONMENT IN A MANUFACTURING ENTERPRISE. A PROSPECT OF THE CONNECTION BETWEEN LEADERS AND SUPPORTERS

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**Abstract:** Nowadays, leadership is an attribute desired and required by organizations. Leaders have confidence in their own strengths, making supporters feel more competent and find work more fascinating. However, leadership is interdependent with the ability to influence people's behavior. In a world governed by high employment turnover, it is sine-qua-non for the leaders to be competent and to have authentic leadership skills. Through this research paper, the perspective of both leaders and supporters was followed. The theoretical part presents the relevant information regarding leadership, while the case study is focused on a market research within an automotive production company. The outcomes highlight the contrasting attitudes of the leaders and supporters, along with proposals to improve the organizational climate. Accordingly, the company will bloom as a result of the effective involvement of all team members.

**Keywords:** leadership, leader, supporter, organization