

STUDIU DE CAZ: LEASINGUL, SURSĂ DE FINANȚARE A AFACERILOR

CASE STUDY: LEASING, THE SOURCE OF FINANCING BUSINESSES

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Abstract: In every economy, investments have played and are still playing a special role, both at macroeconomic and individual level, therefore choosing the best way to finance your business is an extremely important process as the chosen financing source must in the end, correspond to the objectives pursued through financing. Therefore, this article aims to analyse the leasing.

Keywords: investment, leasing, financing source.