

EDUCAȚIA ANTREPRENORIALĂ UNIVERSITARĂ

THE UNIVERSITY ENTREPRENEURSHIP EDUCATION

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Abstract: In the knowledge based society universities play an enhanced role in innovation as entrepreneur. This article presents some important aspects of knowledge transfer processes developed by universities to become entrepreneurial and to increase their implication and contributions to local/regional economic development. These mechanisms are expected to contribute to economic development through universities roles: education, research and knowledge transfer to society. In this context is shown a study focused on the entrepreneurship education as part of the non-business disciplines, in particular within a technical and scientific university/faculty. Finally, are presented the research conclusions (as obstacles and success factors for the entrepreneurship education), the knowledge map for describing the business competencies for the graduate students in the case of the Politehnica University of Timisoara, Faculty of Production and Transportation Management.

Keywords: Training needs, human resources, entrepreneurship, education, business