

RISCUL ÎN AFACERI – O REALITATE ÎN TRECUT, PREZENT ȘI VIITOR

THE RISK IN BUSINESS – A REALITY IN PAST, PRESENT AND FUTURE

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Abstract: Taking about risk was and remain a real challenge. Either it is focused on segments that belong to initial phase of activity, or a phase within the production process, or to results outlined in time, the risk is a constant permanent attendant of any organization existence. Considering this, the paper proposes to highlight three of the most important dimensions that insure the success of any business: risk identification, evaluation and management.

Keywords: Risk, Risk management, Risk evaluation, Risk identification.