

# CONSIDERAȚII ASUPRA INDICATORILOR CE MĂSOARĂ SCHIMBAREA ÎN ÎNTREPRINDERE

## CONSIDERATIONS ON THE INDICATORS WHICH MEASURE THE CHANGE IN THE ENTERPRISE

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**Abstract:** Change is a transitory state which acts and manifests upon the enterprise by using some catalytic factors. The specialty literature presents numerous approaches and attempts of defining the management of change (CM). This paper escapes the traditional way of approaching the CM process through the assumption that change can be measured using composite indicators which define the dimensions of the change (micro and macro) with their specific environments: economical, political, social and technological. The considerations put forward by this paper care to ease practicing CM through offering the change agent a dynamic perspective of the change process reffering to its causes and its effects in a holistic yet insightful manner.

**Keywords:** enterprise elements interaction, initiating factor, change indicator