

# MODELAREA PROCESULUI SCHIMBĂRII ÎN SISTEMUL BANCAR

## PROCESS MODELING CHANGE IN BANKING

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**Abstract:** Change is the essence of business development - it is inevitable. Stability is an illusion. The starting point in addressing the change is to help everyone understand its necessity. The success of the past no longer guarantee survival in the future and the past can not predict the future. It's not true admonition to "keep up the good work", we must outline a new future and we reinvent ourselves. Today's environment contains many factors which require organizations to rethink and restructure their activities so they can better respond to existing demands and pressures. During the change process companies tries to survive and develop competitive in order to ensure a profitable trend not only in the short term but also medium and long term.

**Keywords:** change, models of change, banking system, change management.