

BUNE PRACTICI ÎN MANAGEMENTUL EXTERNALIZĂRII SERVICIILOR LOGISTICE LA FIRMELE DE TRANSPORT DIN ROMÂNIA

BEST PRACTICES FOR LOGISTICS OUTSOURCING MANAGEMENT IN ROMANIAN TRANSPORTATION FIRMS

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Abstract: Logistics outsourcing is a very important strategy already adopted in Romania. This article is the result of a research realized in 2009 regarding best practices which Romanian transportation firms use for managing logistics management. Logistics outsourcing has advantages and disadvantages and has evolved as an alternative for reducing logistics costs and better strategic orientation. These aspects are presented in the first part of our article. We have created a model for managing logistics outsourcing considering different models used at international level and we have evaluated how many of these practices are used by Romanian managers. The main findings are that Romanian managers know these practices but they do not use them very often, but also the Romanian managers don't have a systemic approach for managing logistics outsourcing.

Keywords: Logistics, outsourcing, best practices

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