

**STUDIU PRIVIND COORDONATELE
ANTREPRENORULUI ROMÂN DIN
PERSPECTIVA COMPORTAMENTULUI PRO
DEZVOLTARE DURABILĂ**

**STUDY REGARDING THE COORDINATES OF
THE ROMANIAN ENTREPRENEUR FROM THE
PERSPECTIVE OF THE PRO SUSTAINABLE
DEVELOPMENT BEHAVIOR**

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Abstract: Corporate social responsibility is a concept that is subsumed to sustainable development. It includes the personal attitude of the enterprise to develop its activities with respect towards the environment and the society within it activates. The purpose of this article is to underline the practices used by entrepreneurs according sustainable development in achieving a sustainable advantage and their classification according to the given answers. The method of boring has been used in this research, and the instrument was a complex questionnaire. The classification of the respondents has been obtained by using a Cluster analyses.

Keywords: social responsibility, sustainable development, Cluster analyses.