

MODELAREA COMUNICĂRII ORGANIZAȚIONALE PRIN METODA SADT

MODELING ORGANIZATIONAL COMMUNICATION BY USING SADT METHOD

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Abstract: In the process of scientific knowledge, models represent a simplification of reality that is increasingly used in our days. They are an instrument facilitating explanation, support for experiments and a framework for defining decisions (LeMoigne, 1977). Communication represents an important process, essential for any organisation and its results directly influence the end result (Simon, 1976, Moenne, 2006). This paper aims at accomplishing the model analysis of a certain type of organisational communication using the SADT method (Marian, 2002), framing the planning and the exploitation of the communication process in a unitary system concept, that is both descriptive and predictable.

Keywords: organizational communication, systemic modeling, SADT analysis