



**Ural Federal
University**

named after the first President
of Russia B.N.Yeltsin

**Graduate School
of Economics
and Management**



**Ural Federal
University**

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of Russia B.N.Yeltsin

**Institute of Radioelectronics
and Information
Technologies**

International Summer School, July 2-15, 2012 “SUSTAINABLE BUSINESS DEVELOPMENT: IT, INNOVATIONS, STRATEGIES”

Ural Federal University (Ekaterinburg, Russia) in partnership
with Regional Government.

The School is held entirely in English.
Certificate grants 6 ECTS.

- Learn how to be socially responsible
- Understand Sustainable Business Toolkit
- Discover Strategies of International and leading Russian Corporations in the Urals
- Obtain Knowledge from International Academic Team
- Get New Cross-Cultural Drivers
- Share your ideas at the Innovation EXPO Innoprom 2012 with 100+ companies
- Find New Global Friends in the World Cafe
- Study some history of the Urals and some basic Russian

Interested?

Send your application until April 15th to econ.international@usu.ru for
Associate Professor Zhanna S.Belyaeva

See for more details:

<http://www.gsem.ustu.ru/en/home/science1/conf2/summerschool/>

We will help you to get travel visa and advice on other organisational details.

See you in Ekaterinburg in July!